



# **Spring 2024 Online Advertising Rates**

Citrus College Clarion  
1000 W. Foothill Blvd  
Glendora, CA 91741

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# About Us:

We are the award-winning student newspaper and voice of Citrus College since 1922. Founded in 1915, Citrus College has the distinction of being the oldest community college in Los Angeles and fifth oldest in the state.

Located in the foothills of the San Gabriel Mountains in Glendora, 25 miles northeast of Los Angeles, the college occupies a 104-acre campus and serves an annual student population of more than 20,000 from the surrounding areas of Azusa, Claremont, Covina, Duarte, San Dimas, and Monrovia.

After 76 years of paper print publication, the Clarion went fully digital in the fall of 2023.

# Spring 2024 Online Advertising Sizes

## Ad Location & Size

### Banner:



728W x 90H px

### Sidebar:



325W x 250H px

- PNG/JPEG files only

The Clarion does not provide in-house art creation

# Spring 2024 Online Advertising Rates

## On-Campus:

Size	2 weeks	1 month
Banner	\$25	\$50
Sidebar	\$15	\$25

## Off-Campus:

Size	2 weeks	1 month
Banner	\$50	\$100
Sidebar	\$25	\$50

# Spring 2024 Online Advertising Schedule

Publishing Dates (Fridays)	Advertising Deadlines (Friday before)
March 8	March 1
March 22	March 15
April 5	March 29
April 19	April 12
May 3	April 26
May 17	May 10
May 31	May 24

# Policies & Procedures

Please refer to the  
advertisement policy on  
our website.

[Click here](#) or scan QR  
code below to access.

